



Report of the 7th meeting

26-01-2024

Location:

online

Attendees

University of Barcelona

Jan Philipp Czakert - philippczakert@ub.edu

Rita Berger - ritaberger@ub.edu

ACEEU - Münster, Germany

Adisa Ejubovic - ejubovic@aceeu.org

Trendhuis - Mechelen, Belgium

Nathalie Bekx - nathalie.bekx@trendhuis.be

Véronique Verbraeken - veronique.verbraeken@trendhuis.be

University of Camerino, Italy

Fabrizio Fornari - fabrizio.fornari@unicam.it

Andrea Marconi - andrea.marconi@unicam.it

Momentum, Leitrim, Ireland

Laurence Cole - laurence@momentumconsulting.ie

To-do-list

Survey conclusion:

The University of Barcelona will make the conclusions of the surveys and send the documents to Trendhuis, no later than Monday, February 26, 2024. This can be a word-file with text and graphs included or graphs in excell, but please add some text with conclusions aswell. If you include images, also send them seperatly.

Nudging examples:

Everyone has to prepare some nudging examples, as we agreed before. You can fill out the template Adisa prepared. Send the documents to Trendhuis, no later than Monday, February 26, 2024, so they can read it before our next meeting.

Website:

Trendhuis will make changes to the website:

- Adapt the menu to
who – what – why – progression – results
- Add more info about the partners
(text from application form + logo)
- Add pages for the workpackages under results
- Add more blog articles
(content provided by all partners)

Blogarticles:

We still need more blog articles. A blog-post can be about nudging, self-nudging, digital nudging, digital tools, a specific digital tool, an example of a nudge written out, ... Other topics are welcome.

If you have written something that was published before, but we can use on our website, send the title and text to Trendhuis in a word-file.

Every partner writes at least one blog-article for the website and sends a wordfile with an interesting title and text to Trendhuis no later than Monday, February 26, 2024. Provide your blog article in English and ready to publish.

Social media:

Next in line for social media: Momentum (February) and the University of Camerino (March)

LinkedIn: Everyone has access to LinkedIn.

Facebook: We added Fabrizio Fornari (Camerino), Val Robus and Laurence Cole (Momentum) to the facebook page.

Twitter (X): We have send you an email about it.

If you have problems posting on either platform contact Trendhuis by email.

Adisa will send a Doodle for our next online meeting in March.

We decide about the platform and our manual in March

Agenda next meeting:

- discussion research university of Barcelona
- best examples of nudging
- structures of the manuals