

DETAILS

Date: 15th October 2024

Venue: Computer Science Department, University of Camerino

Address: Polo Ludovici, Via Madonna delle Carceri, 7, 62032 Camerino MC

ATTENDEES

UNICAM: Fabrizio Fornari, Arianna Bartoletti, Andrea Marconi

Trendhuis: Nathalie Bekx; Véronique Verbraeken

ACEEU (online): Thorsten Kliewe, Federica Casaccio

University of Barcelona (online): Rita Berger; Jan Philipp Czakert

Momentum (online): Laurence Cole

MORNING AGENDA

1. Registration of Participants and Welcome Coffee

Welcome coffee, informal discussions and introduction to the working day by Andrea Marconi

2. Self Nudging Toolkit and Nudging Toolkit State of the Art

Véronique Verbraeken introduced the Road Map, providing an overview of its significance in the context of the project. She emphasized that the Nudge 360 project is at a critical turning point, highlighting key aspects such as: The current state of the project, including milestones achieved and challenges faced. The importance of the Road Map as a tool for visualizing project progress and identifying areas for further development.

Key points included:

- The need for verification of the Ethical Council members, as mentioned by ACEEU.
- Preparation for the upcoming international review by the Erasmus+ committee in two weeks.
- The importance of posting a blog article monthly; UNICAM will provide one about the NudgeWise platform.



MORNING AGENDA

All partners engaged in a discussion about the progress made in collecting nudging examples from around the world. Key points included: A review of successful nudging examples identified through participatory action research, which involved findings from questionnaires and interviews conducted with educators. Insights gathered highlighted common themes, barriers, and effective strategies in the application of nudging within higher education.

3. Future Role of the Ethical Council

The partners discussed the future role of the Ethical Council in evaluating and validating upcoming toolkits. Critical aspects of this conversation included:

- Ensuring that the toolkits align with ethical standards and best practices in higher education.
- The need for ongoing collaboration with the Ethical Council to address any concerns regarding the implementation of nudges.

4. Social Media and Project Documentation

Discussions engaged all the partners and it included:

- The necessity of demonstrating activity on social media and updating the ACEEU SharePoint with all project materials currently stored elsewhere.
- Acknowledgment that while a structure for a Handbook on Nudging was created, the team prefers not to pursue it further.

AFTERNOON SEMINAR

Conference: Nudging for Digital Transformation in Higher Education

The afternoon seminar featured presentations on the project, including an interactive platform developed by Fabrizio Fornari and his students. This platform is designed for:

- Collecting and commenting on nudges affecting the digitalization of higher education.
- Promoting collaboration and feedback among participants regarding effective nudging strategies.



AFTERNOON SEMINAR

The seminar kicked off with Fabrizio taking the stage to introduce the Nudge 360 project, setting the context for the discussions that would follow. He outlined the project's objectives and its significance in the realm of higher education, emphasizing the transformative potential of nudging in digitalization efforts.

Building on Fabrizio's introduction, Rita delved into the comprehensive analysis of literature and shared the insights gleaned from questionnaires conducted with educators. Her presentation highlighted key findings that illuminated the challenges and opportunities within the field, providing a solid foundation for understanding the context in which nudges would be implemented.

Thorsten then took the floor to introduce the concept of nudging itself. He explored its implications and relevance, fostering a deeper understanding of how nudges can influence behaviour and decision-making processes in educational settings.

The session culminated with an engaging presentation by Luca Mozzoni and Niccolò Francioni, who showcased the NudgeWise platform. Developed under Fabrizio's guidance, this innovative tool is designed to facilitate the collection and commentary of nudges that impact the digitalization of higher education. Their demonstration illustrated how the platform functions as an interactive space for educators to share experiences and insights, further enriching the project's objectives. The audience was captivated by the potential of NudgeWise to foster collaboration and enhance the implementation of effective nudging strategies.

MAIN HIGHLIGHTS AND CONCLUSIONS

The platform's interactive capabilities were demonstrated, highlighting its potential to engage users in meaningful discussions about nudges. The importance of digital transformation in higher education was emphasized, along with the role of nudging in facilitating this change. The first day of meetings was productive, fostering important discussions about the collection of nudging examples, the role of participatory action research, and the Ethical Council's involvement in toolkit evaluation. These discussions will help shape the future direction of the Nudge 360 project.



DETAILS

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Introduction

The second day of the project meeting brought together representatives from the teams to discuss the ongoing development of digital nudging strategies aimed at enhancing the educational experience for higher education (HE) educators.

Key Discussions Points:

- AI in Education

Jan Philip is preparing a blog post for the Nudging Website, focusing on a recent conference about utilizing AI to create content for students. The aim is to assist educators in optimizing their time and workload through digital tools.

- Identifying Barriers and Needs

Previous research has highlighted significant barriers and needs within HE. It was agreed that these insights, along with existing nudges, should inform the creation of new nudges that specifically address the digitalization of educators. The team discussed these barriers and needs and agreed to consolidate this information with the nudges gathered from



MORNING AGENDA

literature to develop new nudges aimed at the digitalization of educators in higher education.

- From Nudges to Self-Nudges

A key discussion point was the transition from traditional nudges to self-nudges. The team explored how classical nudges could evolve into self-nudges and stimulate further thinking about potential self-nudges.

- Nudge Collection and Proposals for Toolkits

The team agreed on the importance of moving towards toolkit creation: Each partner will propose nudges for higher education, to be discussed in the next online meeting. The goal is to produce 15+ resources for each toolkit, tailored to different audiences (administrative staff and educators).

Thorsten and Federica will share a template for deeper descriptions of the nudges, which will differ from the previous documentation. An Excel file has been created to compile results and insights from previous project activities. This document serves as a foundation for developing nudges and self-nudges. Each partner is tasked with proposing nudges for HE, which will be discussed in the upcoming online meeting.

The goal is to produce 15+ resources for each toolkit, tailored to different audiences (administrative staff and educators). While some resources may overlap, they will be tailored to different target audiences, including administrative staff and educators.

- Framework Development

UNICAM has been assigned the task of proposing a framework for creating the toolkits. There is an expectation of limited input from other partners, and the team is encouraged to develop a viable concept.

- Quality Assurance and Progress Tracking

ACEEU presented the Quality Assurance Plan, outlining the project's progress and providing a spreadsheet for tracking achievements against the targets outlined in the proposal. However, inconsistencies were noted regarding the timeline for Work Package 2 (WP2). The ethical council's evaluation timeline does not align with the expected delivery of nudges, raising concerns about potential delays in payments for WP2.

NEXT STEPS AND CONCLUSIONS

Next steps:

- Continue collaboration on the development of toolkits based on the insights gathered.
- Engage further with the Ethical Council to ensure alignment with ethical standards.
- An online meeting is scheduled for next month, with Trendhuis responsible for sending a Doodle poll to finalize the date.
- The next Transnational Project Meeting (TPM) is planned for June in Ireland.

Conclusion:

The meeting was productive, with valuable discussions centred around the development of nudges for digitalization in higher education. Continued collaboration and proposal submissions from all partners will be crucial as the project progresses.

ATTACHMENTS

- Seminar Presentation Slides
- Platform Demo Overview
- Nudges Operational Working Document:
https://aceeu.sharepoint.com/:x:/r/sites/Nudging360/_layouts/15/Doc.aspx?sourcedoc=%7B82C88F12-0440-4619-8C7B-E86C94AA50EF%7D&file=Nudges%20%20Operational%20working%20document.xlsx&action=default&mobileredirect=true